FILM APPRECIATION
Course Syllabus

Course Code: HUM 104
Course Type: 135 hours/4 Months (120 Days)

A. COURSE DESCRIPTION

Have you ever wondered what message a film is trying to convey? Movies can help viewers temporarily escape from the real world, but they are also a true art form and expressive tool used by writers, directors, and actors. In this Film Appreciation course, we will explore the aesthetics of cinema, the concepts behind storytelling and various elements of a film. We’ll discover the elements of what makes a ‘good’ film and understand the role movies play in our daily lives and in society. We will also discuss the vital roles that directors and critics play in the movie making process.

B. METHOD OF INSTRUCTION

This course is self-paced, independent study, in an online environment. It takes a lot more discipline than an in person class. You are responsible for scheduling your study time and sticking to it regularly. This course will take approximately 135 hours to complete. This includes your reading, module activities, and module exams. The text for this course is an embedded eTextbook.

Each of your modules consists of reading materials, learning activities, videos, websites, and a module exam. Your module exams determine your grade in the course. The final module of the course involves a cumulative, timed, proctored exam. Your exams include questions from the reading only, however we encourage you to view all the videos and read the associated articles. These materials are an extension of your reading materials and will be great resources for you in the future.

C. LEARNING OUTCOMES

1. Recognize types of films, their impact on society, and their roles in our lives
2. Recall the concepts behind storytelling, Mise en Scène, and cinematography
3. Identify ways sound contributes to movies
4. List the roles of directors and critics in the film industry
5. Identify types of movie genres and various editing styles
## D. COURSE TOPICS/UNITS

<table>
<thead>
<tr>
<th>Module # and Topics</th>
<th>Module Subtopics</th>
<th>Module Learning Objectives</th>
<th>Assignments</th>
<th>Learning Outcomes</th>
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</thead>
</table>
| **Module 1:** Movies for Fun & Profit, Art & Communication | • Movies and Their Roles in Our Lives  
• Film: Looking for Meaning  
• Evaluating Films  
• Books vs. Movies  
• Elements of a Film  
• From Theaters to Netflix to iPhones  
• Home Video Revolution  
• The Current Film Landscape | • Recall the role movies play in our lives  
• Recognize the meaning of films  
• Define how to evaluate films  
• Differentiate between books and movies  
• Identify elements of a film  
• Identify the home video revolution  
• Recall the current film landscape | 1. Read Chapter 1  
2. Practice the Learning Activities  
3. Watch the Videos  
4. Review the Webliography (Web Links)  
5. Take the Exam | 1 |
| **Module 2:** Film and Its Impact on Society | • Film: Beyond Entertainment  
• Social Media  
• Movies and Escapism  
• Censorship and Hollywood  
• Television and Censorship  
• Pushing the Envelope: Case Studies | • Identify concepts of film  
• Recall aspects of social media relating to film  
• Recognize movies and escapism  
• Define censorship and Hollywood  
• Identify components of television and censorship  
• Recall how to push the envelope | 1. Read Chapter 2  
2. Practice the Learning Activities  
3. Watch the Videos  
4. Review the Webliography (Web Links)  
5. Take the Exam | 1 |
| **Module 3:** Storytelling | • Films Start with Stories  
• Narrative Elements in Film  
• Story Time vs. Plot Time  
• Conflict and Character  
• Literacy Elements in Film  
• Themes and Symbolism  
• Metaphor and Allegory  
• Irony  
• How Storytelling Makes the Audience Care About Movies | • Recall films and how they start with stories  
• Recognize narrative elements in film  
• Differentiate between story time and plot time  
• Identify basics of conflict and character  
• List literacy elements in film  
• Recall the basics of themes and symbolism  
• Identify metaphors and allegory  
• Define irony  
• Recall how storytelling makes the audience care about movies | 1. Read Chapter 3  
2. Practice the Learning Activities  
3. Watch the Videos  
4. Review the Webliography (Web Links)  
5. Take the Exam | 2 |
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<tr>
<td>Module 4: Movie Genres</td>
<td>• What are Movie Genres? &lt;br&gt;• Westerns and Gangster Films &lt;br&gt;• Mysteries and Film Noir &lt;br&gt;• Horror, Fantasy and Science Fiction &lt;br&gt;• Romantic Comedy &lt;br&gt;• Musicals and Documentaries</td>
<td>• Define movie genres &lt;br&gt;• Identify types of westerns and gangster films &lt;br&gt;• Recall types of mysteries and film noir &lt;br&gt;• Recognize horror, fantasy and science fiction &lt;br&gt;• Identify romantic comedies &lt;br&gt;• Recall types of musicals and documentaries</td>
<td>1. Read Chapter 4 &lt;br&gt;2. Practice the Learning Activities &lt;br&gt;3. Watch the Videos &lt;br&gt;4. Review the Webliography (Web Links) &lt;br&gt;5. Take the Exam</td>
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<tr>
<td>Module 5: Mise en Scène and Actors</td>
<td>• What Is Mise en Scène? &lt;br&gt;• Settings, Props and Costumes &lt;br&gt;• The Actor &lt;br&gt;• Types of Acting &lt;br&gt;• Types of Actors and Casting &lt;br&gt;• Auditions &lt;br&gt;• The Actor’s Role in Shaping a Film</td>
<td>• Define Mise en Scène &lt;br&gt;• Identify settings, props and costumes &lt;br&gt;• Recognize basics of being an actor &lt;br&gt;• Recall types of acting &lt;br&gt;• Recognize types of actors and casting &lt;br&gt;• Define auditions &lt;br&gt;• Identify the actor’s role in shaping a film</td>
<td>1. Read Chapter 5 &lt;br&gt;2. Practice the Learning Activities &lt;br&gt;3. Watch the Videos &lt;br&gt;4. Review the Webliography (Web Links) &lt;br&gt;5. Take the Exam</td>
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<tr>
<td>Module 6: Cinematography</td>
<td>• What is Cinematography? &lt;br&gt;• How Does Mise en Scène Relate to Cinematography? &lt;br&gt;• Lighting &lt;br&gt;• Color &lt;br&gt;• Saturation and Desaturation &lt;br&gt;• The Camera, Lens and Their Uses &lt;br&gt;• Framing &lt;br&gt;• Special Effects</td>
<td>• Define cinematography &lt;br&gt;• Identify the basics of lighting &lt;br&gt;• Recall the basics of color &lt;br&gt;• Recognize the principles of saturation and desaturation &lt;br&gt;• Identify components of the camera, lens and their uses &lt;br&gt;• Identify aspects of framing &lt;br&gt;• Recognize types of special effects</td>
<td>1. Read Chapter 6 &lt;br&gt;2. Practice the Learning Activities &lt;br&gt;3. Watch the Videos &lt;br&gt;4. Review the Webliography (Web Links) &lt;br&gt;5. Take the Exam</td>
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<td>Module 7: Editing</td>
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<td>Recall the basics of editing</td>
<td>1. Read Chapter 7 2. Practice the Learning Activities 3. Watch the Videos 4. Review the Webliography (Web Links) 5. Take the Exam</td>
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<td>What is Editing?</td>
<td>Recognize how to rearrange the story into a plot</td>
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<td>Rearranging the Story into a Plot</td>
<td>Identify the basics of editing</td>
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<td>The Basics</td>
<td>Recall the transitions from frames to acts</td>
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<td>From Frames to Acts</td>
<td>Identify how to manipulate the audience</td>
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<td>Manipulating the Audience</td>
<td>Recognize classical editing styles</td>
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<td>Classical Editing Style</td>
<td>Identify rhythm and pacing</td>
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<td>Rhythm and Pacing</td>
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<td>Module 8: Sound and Music</td>
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<td>Identify how sound contributes to movies</td>
<td>1. Read Chapter 8 2. Practice the Learning Activities 3. Watch the Videos 4. Review the Webliography (Web Links) 5. Take the Exam</td>
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<td>What Does Sound Contribute to Movies?</td>
<td>Recall the history of sound in films</td>
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<td>The History of Sound in Film</td>
<td>Identify sound technology and equipment</td>
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<td>Sound Technology and Equipment</td>
<td>Recognize the three basic categories of film sound</td>
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<td>Three Basic Categories of Film Sound</td>
<td>Recall types of sound effects</td>
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<td>Sound Effects</td>
<td>Define music</td>
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<td>Music</td>
<td>Identify sound production techniques</td>
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<td>Sound Production Techniques</td>
<td>Recall components of live recording</td>
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<td>Live Recording</td>
<td>Recognize post-dubbing effects</td>
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<td>Post-Dubbing</td>
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<td>Module 9: Directing and Style</td>
<td>• What is a Director? • The Director as Facilitator • Auteur Theory • How Directors Do It • Subject Matter • Working with Actors • Alternatives to Traditional Hollywood Style • Some Pacesetters</td>
<td>• Define a director • Identify the director as a facilitator • Define auteur theory • Recognize how directors do it • Recall the basics of subject matter • Identify how to work with actors • Recognize alternatives traditional Hollywood style • Define pacesetters</td>
<td>1. Read Chapter 9 2. Practice the Learning Activities 3. Watch the Videos 4. Review the Webliography (Web Links) 5. Take the Exam</td>
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<td>Module 10: Criticism and Analysis</td>
<td>• What is a Critic? • Popular and Analytical Criticism • Levels of Meaning • Explicit and Implicit Content • Approaches to Analysis and Interpretation • Criticism: Weighing the Balance</td>
<td>• Define a critic • Identify popular and analytical criticism • Recall levels of meaning • Recognize explicit and implicit content • Identify approaches to analysis and interpretation</td>
<td>1. Read Chapter 10 2. Practice the Learning Activities 3. Watch the Videos 4. Review the Webliography (Web Links) 5. Take the Exam</td>
<td>4</td>
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<tr>
<td>Module 11: Steps to Course Completion</td>
<td>• Final Exam • Course Survey • Certificate of Completion</td>
<td>N/A</td>
<td>1. Take the Cumulative Practice Exam – Optional 2. Review the Proctored Exam Information 3. Create an Account with Proctor U 4. Schedule an Exam Time Take the Proctored Final Exam 5. Take the Cumulative Final Exam</td>
<td>1, 2, 3, 4, 5</td>
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<td>6. Submit the Course Survey</td>
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<td>7. Print Your Certificate of Completion</td>
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**E. TEXTBOOK(S) AND REQUIRED MATERIALS**

- Textbook (required): *Film: From Watching to Seeing (2nd Edition)* by Bill Goodykoontz
  (All required materials are included in your tuition, there are no additional fees.)

**F. GRADING RUBRIC**

We use a percentage system for grading quizzes.

- A = 90-100%
- B = 80-89%
- C = 70-79%
- D = 60-69%
- F = 0-59%

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<tr>
<th>Total Points</th>
<th>Percentage Average</th>
<th>Letter Grade</th>
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<tr>
<td>990 - 1100</td>
<td>90 – 100 %</td>
<td>A</td>
</tr>
<tr>
<td>880 - 989</td>
<td>80 – 89 %</td>
<td>B</td>
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<tr>
<td>770 - 879</td>
<td>70 – 79 %</td>
<td>C</td>
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<tr>
<td>660 - 769</td>
<td>60 – 69 %</td>
<td>D</td>
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<tr>
<td>0 - 659</td>
<td>0 – 59 %</td>
<td>F</td>
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**Module Exams & Final Exam Policy**

Our module exams are not timed and you are allowed 3 attempts to achieve your highest score. The final module of this course consists of a one hour, 50 question, cumulative, proctored exam through ProctorU. You must achieve a score of 50% on the final exam to pass. Unlike the other module exams, the final cannot be taken more than once. If you do not achieve a 50% on the final exam, please contact us. A minimum **70% cumulative** score in the course is required to pass.
the course. This means you can fail a quiz, but still pass the course if you achieve a 70% cumulative score. All exams and quizzes are weighted equally.

G: PROCTORED FINAL EXAM

The final module of this course consists of a one hour, 50 question, cumulative proctored exam proctored by ProctorU. You will need to have access to a webcam, microphone and a computer in order to take the proctored final exam. You are allowed to bring written and printed notes to the exam, however you cannot access the textbook. You will need to create an account at https://go.proctoru.com prior to scheduling your final exam. From there, you can select your exam and create an appointment. Possible dates for the exam will appear in a calendar. All exams need to be scheduled 72 hours in advance in order to not incur any additional cost. The normal fee for proctoring is covered in your tuition. If you need to take an exam sooner than 72 hours there will be an additional fee.

Note: If you already have a ProctorU account through another institution, you will need to update your existing profile account settings. Log in to your existing account, click on your name in the top right of the screen, select "Account Settings," and then under the "Enrollments" section, press the "Add Enrollment" button to find and select “Ed4Credit.”

Once you are logged in to take the exam, you will be introduced to your proctor who will walk you through the proctoring process. You will need to hold up your government issued photo ID to help the proctor authenticate your identity. Then, the proctor will have you pan the webcam 360 degrees around the room so they can see the surroundings. This step is followed to ensure there are no unauthorized materials in the workspace. During the exam, the proctor is using screen-sharing and audible programs to monitor your surroundings to ensure academic integrity.

To learn more about the proctoring process, go to: https://www.proctoru.com/portal/ed4credit.

H: SYSTEM REQUIREMENTS

Internet Connection

- Broadband or High-Speed - DSL, Cable, and Wireless Connections
* Dial-Up internet connections will result in a diminished online experience. Classroom pages may load slowly and viewing large audio and video files may not be possible.

Hardware Requirements

- Processor - 2GHz Processor or Higher
- Memory - 1 GB RAM Minimum Recommended
* Our courses are accessible through multiple mobile learning platforms.

PC Software Requirements

- Operating Systems - Windows 7 or higher
• Microsoft Office 2007 or higher. Also, you could use a general Word Processing application to save and open Microsoft Office formats (.doc, .docx, .xls, .xlsx, .ppt, .pptx)
• Internet Browsers - Google Chrome is highly recommended
  o Cookies MUST be enabled
  o Pop-ups MUST be allowed (Pop-up Blocker disabled)
• PowerPoint Viewer (if you do not have PowerPoint)
• Adobe PDF Reader
• QuickTime, Windows Media Player &/or Real Player

MAC Software Requirements

• Operating Systems - Mac OS x 10 or higher with Windows
• Mac office programs or a Word Processing application to save and open Microsoft Office formats (.doc, .docx, .xls, .xlsx, .ppt, .pptx)
• Internet Browsers - Google Chrome is highly recommended
  o Cookies MUST be enabled
  o Pop-ups MUST be allowed (Pop-up Blocker disabled)
• PowerPoint Viewer (if you do not have PowerPoint)
• Adobe PDF Reader
• Apple QuickTime Media Player

I: TECHNICAL SUPPORT

Technical Support is available to assist with computing or classroom technical issues. Technical Support is available at the classroom login page, as a link in each course. Technical Support utilizes a ticketing system assigning a unique ticket number to track the progress and responses online. For your reference we provide complete archives and history of all your support requests. A valid email address is required to submit a ticket.

J: INFORMATION, POLICIES AND GUIDELINES

College Credit Recommendation

The ACE CREDIT® logo is a registered trademark of the American Council on Education and cannot be used or reproduced without the express written consent of the American Council on Education. Used with permission.

Ed4Credit courses have gone through an intensive quality review process by ACE CREDIT® prior to being available to students. ACE CREDIT has evaluated and recommended all Ed4Credit courses for credit. This course has been recommended for three (3) college credits. Once you have completed an Ed4Credit course, you are eligible to receive an ACE Transcript for credit transfer purposes. Founded in 1918, ACE is the major coordinating body for all the nation’s higher education institutions, representing more than 1,600 college and university presidents and more than 200 related associations nationwide. For more than 30 years, colleges and universities have trusted ACE CREDIT to provide reliable course equivalency information to facilitate their decisions to award academic credit. For more information, visit the ACE CREDIT Transcript Service website at www.acenet.edu/credit/transcripts.
Accommodations of Disability Policy

It is the policy of our company to provide an appropriate environment to optimize learning of educational materials. Anyone that needs additional assistance for a disability can contact our company to make additional accommodations, when available.

Non-Discrimination Policy

It is the policy of our company to not discriminate against any student on the basis of gender, ethnic background, religion, sexual orientation, national origin, age, handicap or disability.

Online Etiquette & Courtesy

Online communications need to be composed with fairness, honesty and tact. Spelling and grammar are very important in an online course. What you put into an online course reflects on your level of professionalism. It is important not to take disagreement personally. Responses to different ideas and observations need to be objective. Being objective means maintaining boundaries and not making personal attacks on the ability of others or making statements that have the potential to be taken personally. An important part of online learning is discussion. Differences in thinking are good because our knowledge is broadened. Because we have differences, we will have conflict. The important thing is to handle conflict in a way that does not create defensiveness which blocks learning. Here are online references that discuss online netiquette [http://www.albion.com/netiquette/corerules.html](http://www.albion.com/netiquette/corerules.html).

Academic Integrity

Students are expected to exhibit academic integrity through their educational experiences and to avoid all forms of academic dishonesty. Academic dishonesty, which includes but is not limited to plagiarism, collusion, abuse of resource materials, cheating on an examination, or other academic work to be submitted, is subject to disciplinary action. Students are allowed to reference course materials while taking quizzes and tests due to their emphasis on application; however, exams must be taken independently.

Students found responsible for an act or acts of academic dishonesty will be subject to academic and disciplinary sanctions. Academic sanctions may include withdrawal from the course with a grade of F and/or a reduction of a grade in the course. Disciplinary sanctions may include suspension for a specified period of time, permanent separation from the program, and/or filing of criminal charges.

No certificate of completion will be given if the course is completed by anyone other than you. When you enroll in the course you are stating under penalty of perjury that you, and not another person, studied the material in its entirety and completed all requirements. By registering for this course, you understand that it may be a crime to make false statements or to falsify documents submitted.

Best Practices for Online

Film Appreciation
We provide instruction in an online learning environment. An online learning environment needs structure for effective communication to occur. Below is a list of guidelines for effective online communication:

- Stay engaged and on-task in your course.
- Utilize good time management skills.
- Read your messages in the message system.
- Communicate with a respectful, professional tone in discussion threads (collaborative learning).
- Uphold the standards of Academic Integrity set forth by this company.
- Avoid typing in all caps. Typing in all caps in the online environment is viewed as SHOUTING and should not be used. If you wish to place emphasis on an important passage, use bold.
- Recognize that you are participating in an online dialogue. Use correct spelling and grammar in all forms of your writing.
- Utilize Netiquette standards in all forms of communication.